



August 11, 2017

Skinny Labs, Inc. DBA Spin
188 King Street #203
San Francisco, CA 94107, USA
Attn: Derrick Ko

cc: George Lence, Polly Trottenberg, Margaret Forgione, Philip Damashek

Email: derrick@spin.pm; George@nicholaslence.com

Re: Unlawful Bike Share Operations

Dear Mr. Ko:

It has been brought to our attention that Skinny Labs, Inc. DBA Spin or your agents are planning to commence bicycle share operations in the City of New York. Please be advised that you do not have the authorization or permission, pursuant to a concession, franchise, permit, contract or otherwise, required for such operations. Additionally, the City of New York will actively enforce all laws and its police powers, including but not limited to those that protect its rights of way and ensure the safety and service provided by the City's rights of way.

Accordingly, you are hereby directed immediately to cease and desist from any such bicycle share operations.

Your immediate attention and cooperation on this matter is appreciated.

Very truly yours,

Michelle Craven
Senior Executive Director
Cityscape & Franchises



Department of Transportation

POLLY TROTTEBERG, Commissioner

